Act30 is a global movement bringing together governments, Indigenous Peoples, and local communities to map diverse and effective pathways to conserve 30% of our planet for future generations.

Act30 will partner with countries to build and implement road maps for biodiversity conservation that are effective, participatory, and equitable. The road maps are uniquely built with a 3D approach using IUCN’s world-renowned global network of technical expertise, IIFB’s unrivalled resources of traditional knowledge, and Esri’s advanced geospatial technology.

### 1. DATA
Act30 uses IUCN’s long-standing experience supporting countries with the establishment and management of national protected and conserved area networks to:

- Work with countries to collect high quality spatial biodiversity-related data using Esri’s world class technology.
- Help set up national infrastructure to collate, manage and share spatially referenced biodiversity-related data.
- Advise on protected area management and governance, including initial benchmarking against the IUCN Green List Standard elements for effective design and planning, to deliver the best conservation outcomes.
- By understanding the specific needs of each site requiring protection, we can work with governments and IPs and LCs to determine the right approach to conserving a landscape - a PCA, an OECM or a Third Pathway territory.

### 2. DIALOGUE
Act30 uses IUCN’s long-standing experience supporting countries with the establishment and management of national protected and conserved area networks to:

- The group will engage all relevant actors, including rights-holders, stakeholders, non-state actors, state actors and emphasise transdisciplinary practitioners, academics, traditional knowledge holders and indigenous knowledge holders.

### 3. DIRECTION
The outcome of the dialogue is a country-level roadmap for how to conserve 30% of our planet with the following key areas:

- Which new areas need to be brought under protection, where they are located and which species will be targeted.
- Acknowledgement and incorporation of Indigenous lands into national biodiversity assessments.
- The suitable form of governance for these areas.
- Links to funding mechanisms.
- A pathway to Green Listing for all sites in a country.

Help achieve the global goal of conserving 30% of our planet by 2030.

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Act30 is an initiative of