

Our collective future depends on achieving harmony with nature. Without a flourishing, biodiverse planet, humanity cannot thrive.

Yet global wildlife populations have plummeted by 69% since 1970 and in the last 30 years, we have lost 420 million hectares of forest and 50% of the world's coral reefs.

To turn the tide on our relationship with nature, in 2022, governments set the landmark target of conserving 30% of our planet by 2030.

Achieving our target with long-lasting impact requires a paradigm shift in our conservation efforts, away from historical practices that overlooked and displaced the

most effective stewards of nature - Indigenous Peoples and Local Communities (IPs and LCS).

Now is the time to charter a new path forward that champions impactful, effective, and long-lasting conservation and recognises Indigenous Peoples' territories, rights, and knowledge as essential to conserving global biodiversity.

Now is the time to Act30.

WHAT IS ACT30?

Act30 is a global initiative bringing together governments, Indigenous Peoples, and local communities to map diverse and effective pathways to conserve 30% of our planet for future generations.

Co-designed and co-delivered by the International Union for Conservation of Nature (IUCN), the International Indigenous Forum on Biodiversity (IIFB) and Esri, the initiative scales up conservation approaches based on scientific evidence and traditional knowledge and practices, backed by advanced geospatial technology.

Act30 will partner with countries to build and implement road maps for biodiversity conservation that are:

EFFECTIVE

- Through IUCN's institutional expertise and IIFB's traditional knowledge, Act30 is underpinned by the best knowledge of how to protect 30% of our planet and safeguard biodiversity for generations to come.
- The IUCN Green List Standard - the global benchmark for whether a protected area is achieving its conservation objectives - will be scaled up and made available to all Act30 countries.
- Esri's proven and globally utilised geospatial technology empowers all Act30 stakeholders to better collect, integrate, analyse, and visualise relevant data on where species and habitats need protection and trends to enrich dialogue and decision making. This will be overlaid with data from IUCN tools such

as the Red List of Species, Key Biodiversity Areas database and further enriched with content from Esri's Living Atlas of the World to pinpoint where increased protection will benefit nature.

PARTICIPATORY

- IUCN and IIFB's global network of connections in every region provides wide-reaching power to work directly with governments and ensure the full participation of Indigenous Peoples in the governance process.

EQUITABLE

- With IIFB's expertise, Act30 strives for equitable conservation by ensuring recognition of the rights, lands and territories of Indigenous Peoples.
- Act30 recognises that protecting biodiversity is not a one-size-fits all approach; there must be space for countries to approach conservation efforts in a way that best works for their local laws, heritage, culture and ecosystems.

 act30.org

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Act30 is an initiative of

